



WORLD BANK GROUP

# ADDENDUM

**Request for Expressions of Interest (REOI)**  
**Punjab Tourism for Economic Growth Project (PTEGP) – P158099**  
**Planning & Development Board, Government of Punjab**

National Competition, QCBS

Assignment Title:

**Media Firm (Media, Marketing and Communication Outreach Firm)**

Reference No: PK-PTEGP-164014-CS-QCBS

Pursuant to the advertisement of the REOI for hiring of firm for Media and Communication Outreach Strategy on March 13, 2020, due to current situation of COVID-19 lockdowns PTEG intends to **extend the date of submission** from March 30, 2020 to **April 15, 2020 latest by 1600 hrs.** Please also note that you may submit your EOIs through courier service.

Expressions of interest must be delivered in a sealed envelope clearly marked as “Expressions of Interest for “**Media and Communication Outreach Strategy**” to the address: “Project Manager PTEGP, 175-A, Upper Mall Scheme Lahore” latest by **1600 hrs. by April 15, 2020.** Detailed ToRs are available at [WWW.PTEGP.PUNJAB.GOV.PK](http://WWW.PTEGP.PUNJAB.GOV.PK) and can also be obtained by sending an email to [PMUPTEGP@GMAIL.COM](mailto:PMUPTEGP@GMAIL.COM)

**PROJECT MANAGER,**  
**PUNJAB TOURISM FOR ECONOMIC GROWTH PROJECT, 175-A, Upper Mall Scheme Lahore**